

Name: _____

Date: _____

IMED 2315-01 Web Design II – Exam 3 Part 2

Short Answer: Chose 10 of the following questions to answer. In your Word document, please provide the question number that you are answering. Each question requires a minimum of one paragraph (4-6 sentences) that covers all of the information needed to answer the question.

1. The opinions of society, as expressed through legislation, can change over time, and different courts and government legislatures may take different views about the acceptability of specific business activities. Why is this so?
2. Briefly describe the difference between morals, ethics, and laws.
3. Decide if you agree or disagree with the following statement: "If each individual decides what is right or wrong for himself or herself, then the study of ethics is meaningless." Explain why you believe the statement is true or false.
4. Define the term conflict of interest and provide an IT-related example of this.
5. Describe Locke's theory of a natural right to property. How well does his theory translate to intellectual property?
6. Describe the changes in copyright law over the years. Compare today's copyright terms to original copyright terms. Explain why or why not the copyright terms of today are (or are not) in compliance with the US Constitution.
7. Describe the concept of fair use. How has digital rights management affected fair use?
8. Describe why it can be difficult to recognize an ethical issue.
9. Do you believe the Google Books project is a fair use of copyrighted material? Justify your answer.
10. Explain the mistakes that led to the failure of the Ariane 5 rocket.
11. How can differences in two countries' cultures create ethical issues in business?
12. MGM and other entertainment industry interests sued Grokster and StreamCast for the copyright infringements of their users. Summarize the rulings of the U.S. District Court, the U.S. Court of Appeals for the Ninth Circuit, and the U.S. Supreme Court in this case. Include in your discussion the precedents cited by these courts.
13. Nancy Leveson and Clark Turner wrote, "There is always another software bug." Relate this statement to the saga of the Therac-25 radiation therapy system.
14. Some online retailers are using information gathered about their customers to offer different prices to different people. What is your position on the morality of this strategy? Justify your answer.
15. Some say police should be required to have a search warrant before using a drone to look inside the windows of someone's house. Others say police should be able to use a drone to collect evidence that will enable them to get a search warrant allowing police officers to enter the house. Which position do you support? Why?
16. The ethical decision-making framework includes the concepts of ethical issue intensity, individual factors, organizational factors, and opportunity. Discuss how these concepts influence the ethical decision-making process.
17. What is whistle-blowing? What harms does it cause? What benefits does it provide? Why is whistleblowing rare?
18. Why is it important that businesspeople study business ethics?